

Cal Etcheverry

Phone: 214-901-4258 | Web: www.calantisstudios.com | E-Mail: cal.etcheverry@gmail.com

Education

University of Southern California School of Cinematic Arts & Annenberg School of Communications
Bachelor of Fine Arts in *Film & Television Production* and *Journalism* Minor – May 2021

Work Experience

Director, Cinematographer, Editor—Calantis Studios – Aug 2014 to present

- Directed/shot/edited over 30 projects from narrative and documentary shorts to paid promotional content.
- Achieved over 15 awards and honors for various productions, including SXSW, Heartland, and LA Cinefest.

Senior Producer—USC Impact at Annenberg Media – Aug 2018 to present

- Principal leader in producing and editing journalistic documentary series, including story structure revisions and advanced video and audio engineering with Adobe Premiere. Series is broadcast on Spectrum TV, gaining viewership from over two million people.
- Produce, shoot and edit editorial and digital content for Annenberg Media's news and social media outlets.

Digital Imaging Technician & Assistant Editor—CreatorUp – Dec 2019 to June 2020

- Managed on set logging, organizing, transcoding and creating proxies for over three commercial projects.
- Executing syncing, layout, Premiere/After Effects project setup, and first passes for over five projects, including a series with over 800 minutes of content.

Production Assistant—Studio71 – Jan 2020 to May 2020

- Assisting studio/stage maintenance, active PA and grip on shoots, equipment management, coordinating logistics, and scheduling travel/accommodations for shoots.
- Developed an experiential marketing business venture and pitched it to company executives.

Unscripted Development Intern—GoodStory Entertainment – June 2019 to Aug 2019

- Conducted extensive research and development for Nat Geo, History, and A&E projects, along with ideation and pitching concepts, location scouting, handling phone calls and administrative support.
- Spearheaded a documentary series treatment and pitched it to company executives.

Documentary Production Intern—Ample Entertainment – July 2019 to Aug 2019

- Assisted lead editors with transcription, transcoding, post-production management and other tasks.
- Executed research and production assistant duties required by producers and showrunner.

Assistant Editor & Associate Producer—Safari Classics Productions – May 2016 to Aug 2017

- Edited sizzle reels and promotional work for company's social media platforms.
- Promoted the following summer to shoot and edit projects for company's clients.

Skills

Production: Canon C300, Sony FS Series, Sony A7 Series, Lumix GH Series, Canon XC15, Sennheisers, Lighting, Assistant Editor Duties, Production Assistant Duties, Administrative Assistant Duties

Production Software: Avid, Adobe Premiere, After Effects, InDesign, Photoshop, Encoder, Final Cut, Final Draft, Pro Tools, Movie Magic Scheduling/Budgeting

Office Software: Microsoft Word, Excel, Powerpoint, Outlook, Google Drive systems, Microsoft Office 365

Additional Experience

Zeta Beta Tau Fraternity (Alpha Delta Chapter)
Communications Chairman, Mental Health Director

Model United Nations of Southern California
Political Assistant Director